

## ORDER



KSJV

Orders	Order / Rev:	104301
	Alt Order #:	
	Product Desc:	General Election
	Estimate:	
	Flight Dates:	08/27/12 - 11/04/12
	Original Date / Rev:	07/16/12 / 09/26/12
	Order Type:	GENERAL

Primary AE: Kevin Goodell  
Sales Office: VEGS  
Sales Region: Local

Agency	Name:	<u>Denny Weddle &amp; Associates</u>
	Buying Contact:	<hr/>
	Billing Contact:	<hr/>
		<u>750 Tam O Shanter</u>
		<u>Las Vegas, NV 89109</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	<u>Committee to Re-Elect Judge Bill Jan</u>
	Demographic:	<u>A25-54</u>
	Product Codes:	<u>PLC26</u>
	Priority:	<u>SELECT PRIORITY CODE</u>
	Revenue Codes:	<u>POLITICAL/AGY, PCAN, GEN</u>

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New Business Thru: \_\_\_\_\_  
Order Separation: 00:05:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	29	\$8,535.00	\$7,254.75
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	29	\$8,535.00	\$7,254.75	0.00
October 2012	11	\$3,725.00	\$3,166.25	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
<b>Totals</b>	<b>47</b>	<b>\$14,760.00</b>	<b>\$12,546.00</b>	<b>0.00</b>

### Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goadell	VEGS	Local	Start Of Order - End Of Order	100%

Order / Rev: 104301  
Alt Order #: \_\_\_\_\_  
Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Janser  
Product Desc: General Election  
Estimate:

KSJV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KSNV	09/17/12	09/30/12	M-F Today Show	III	4th	8M	10am-11am	-----	:30	0	\$200.002	0.00	NM		4	\$800.00
				Today 4th Hour													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
		Week: 09/17/12	09/23/12	MTWTF--		2	\$200.00	0.00									
		Week: 09/24/12	09/30/12	MTWTF--		2	\$200.00	0.00									
N 6	KSNV	09/17/12	09/30/12	Rachael Ray		CM	11am-12pm		MTWTF--	:30	1	\$200.002	0.00	NM		3	\$600.00
		Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
		Week: 09/17/12	09/23/12	MTWTF--		2	\$200.00	0.00									
		Week: 09/24/12	09/30/12	MTWTF--		1	\$200.00	0.00									
N 7	KSNV	10/22/12	10/28/12	Rachael Ray		CM	11am-12pm		MTWTF--	:30	1	\$225.002	0.00	NM		1	\$225.00
		Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
		Week: 10/22/12	10/28/12	MTWTF--		1	\$225.00	0.00									
N 8	KSNV	09/17/12	11/04/12	Noon News		CM	12-1230pm		MTWTF--	:30	1	\$275.002	0.00	NM		5	\$1,375.00
		Noon News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
		Week: 09/17/12	09/23/12	MTWTF--		1	\$275.00	0.00									
		Week: 09/24/12	09/30/12	MTWTF--		2	\$275.00	0.00									
		Week: 10/01/12	10/07/12	-----		0	\$0.00	0.00									
		Week: 10/08/12	10/14/12	-----		0	\$0.00	0.00									
		Week: 10/15/12	10/21/12	-----		0	\$0.00	0.00									
		Week: 10/22/12	10/28/12	MTWTF--		1	\$275.00	0.00									
		Week: 10/29/12	11/04/12	MTWTF--		1	\$275.00	0.00									
N 9	KSNV	09/17/12	09/30/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		-----		:30	0	\$350.002	0.00	NM		5	\$1,750.00
		4PM NEWS (1 hour)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
		Week: 09/17/12	09/23/12	MTWTF--		2	\$350.00	0.00									
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>										
		2	KSNV	09/17/12-09/23/12	News 3 at 4 (1/2 hr)		4-430p										
		See MG 9.5,9.6,9.7,9.8															
		[INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]															
		3	KSNV	09/17/12-09/23/12	News 3 at 4 (1/2 hr)		4-430p										
		See MG 9.5,9.6,9.7,9.8															
		[INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]															
		5	KSNV	08/29/12-08/29/12	NEWS 3 at 4 (1 HOUR)		4-5pm										
		(4:00 PM-4:30 PM)															
		(4:00 PM-4:30 PM)															
		-----W-----															
		:30 (\$350.00) 0.00 NM															
		(4:00 PM-4:30 PM)															
		-----W-----															
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 Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Jansei  
 Product Desc: General Election  
 Estimate: \_\_\_\_\_

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 10	KSNV	10/22/12	11/04/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	MTWTF--	:30	1	\$450.00	2	0.00	NM	2	\$900.00
4PM NEWS (1 hour)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 - 10/28/12															
MTWTF-- 1 \$450.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
1 KSNV 10/22/12-10/28/12 News 3 at 4 (1/2 hr) 4-430p MTWThF---- :30 (\$450.00) 0.00 NM															
See MG 10.3,10.4 [PGM CHG = 4PM NEWS 1 HOUR]															
3 KSNV 10/23/12-10/23/12 NEWS 3 at 4 (1 HOUR) 4-5pm --T----- :30 \$450.00 0.00 NM															
④ MG for 10.2,10.1 [mg]															
Week: 10/29/12 - 11/04/12															
MTWTF-- 1 \$450.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
2 KSNV 10/29/12-11/04/12 News 3 at 4 (1/2 hr) 4-430p MTWThF---- :30 (\$450.00) 0.00 NM															
See MG 10.3,10.4 [PGM CHG = 4PM NEWS 1 HOUR]															
4 KSNV 10/31/12-10/31/12 NEWS 3 at 4 (1 HOUR) 4-5pm --W----- :30 \$450.00 0.00 NM															
④ MG for 10.2,10.1 [mg]															
N 11	KSNV	09/17/12	09/30/12	Face to Face w/ RalstonCM		730-758pm	MTWTF--	:30	1	\$400.00	2	0.00	NM	3	\$1,200.00
Face to Face w/ J.Ralston															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12 - 09/23/12															
MTWTF-- 2 \$400.00 0.00															
Week: 09/24/12 - 09/30/12															
MTWTF-- 1 \$400.00 0.00															
N 12	KSNV	10/22/12	10/28/12	Face to Face w/ RalstonCM		730-758pm	MTWTF--	:30	1	\$450.00	2	0.00	NM	1	\$450.00
Face to Face w/ J.Ralston															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 - 10/28/12															
MTWTF-- 1 \$450.00 0.00															
N 13	KSNV	09/17/12	09/30/12	The Tonight Show CM		1135p-1237a	MTWTF--	:30	1	\$250.00	2	0.00	NM	3	\$750.00
Tonight Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12 - 09/23/12															
MTWTF-- 1 \$250.00 0.00															
Week: 09/24/12 - 09/30/12															
MTWTF-- 2 \$250.00 0.00															
N 14	KSNV	10/22/12	11/04/12	The Tonight Show CM		1135p-1237a	MTWTF--	:30	1	\$275.00	2	0.00	NM	2	\$550.00
Tonight Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 - 10/28/12															
MTWTF-- 1 \$275.00 0.00															
Week: 10/29/12 - 11/04/12															
MTWTF-- 1 \$275.00 0.00															
N 15	KSNV	09/17/12	09/23/12	Last Call w/Carson Daly CM		136-205am	MTWTF--	:30	1	\$40.00	3	0.00	NM	1	\$40.00
Last Call w/Carson Daly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12 - 09/23/12															
MTWTF-- 1 \$40.00 0.00															
N 16	KSNV	09/17/12	09/30/12	News 3 Today - SATURDAY		9am-930am	-----	:30	0	\$275.00	4	0.00	NM	1	\$1,100.00
News 3 Today - SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12 - 09/23/12															
-----S- 2 \$275.00 0.00															
Week: 09/24/12 - 09/30/12															
-----S- 2 \$275.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
3 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am															
See MG 16.5,16.6 [PGM CHG = GOLF]															
4 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am															
See MG 16.5,16.6 [PGM CHG = GOLF]															
5 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am															
-----Sa-- 30 (\$275.00) 0.00 NM															
④ MG for 16.4,16.3 [mg]															
6 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am															
-----Sa-- 30 \$275.00 0.00 NM															
④ MG for 16.4,16.3 [mg]															
N		11/04/12		CM						1	2	0.00	NM	2	\$600.00

Order / Rev: 104301  
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 Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Jansei

Product Desc: General Election

KSNV

Estimate: \_\_\_\_\_

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	KSNV	10/22/12		News 3 Today - SATURD.		9am-930am	-----S-	:30		\$300.00					
News 3 Today - SAT															
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating							
Week: 10/22/12	10/28/12	-----S-		1	\$300.00	0.00									
Week: 10/29/12	11/04/12	-----S-		1	\$300.00	0.00									
												Totals	47	\$14,760.00	